**MGT 6203 Data Analytics in Business Progress Video Rubric**

**Progress Video is worth 2% of your total grade. Progress Report + Progress Presentation Video = 5%**

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| Section | 1 point | 2 points | 3 points | 4 points | 5 points |
| **Presentation:** The video presentation skills of the team. Is the presentation style clear and concise? Does the flow of the whole video make sense? | The presentation is disorganized, not clear, and not easy to follow. | I can see some effort was put in, but overall, it is not good. | Presentation is clear 60% of the time, and concise to follow, yet there are gaps in the analysis that leave uncertain conclusions. | The presentation is good and clear at least 80% of the time. | The presentation has a good pace. The problem statement is clear and concise and the analysis flows and provides good insight into the research questions proposed. |
| **Content:** The slides used to present the video. Does the group present ample figures/visualization to make the video more comprehensible? Do the slides do the job of presenting the group’s work in a clear and concise manner? | Slides are not easy to read, and visuals are not helpful in understanding the project and analysis. | I can see some effort was put in, but overall, it is insufficient for a project at this level. | Slides and visuals are good 60% of the time and relate to the analysis but no interpretation or walkthrough was provided. | The presentation is good and clear at least 80% of the time. | Slides are easy to follow, and visuals are clear to see and relate to the analysis. |
| **Approach:** The approach used in this project. Is the approach taken by the group to arrive at their conclusions coherent? Is the project missing any significant details or justification for the choices made in the approach? | Approach does not make sense and significant details are left out that make it hard to justify the conclusion. | Approach is ok but it is explained poorly or not just justified properly. | Approach explained concisely but proper justification not elaborated upon for methodology. | The presentation is good and clear at least 80% of the time. | Approach explained clearly and concisely. Justification for approach explained and makes sense. |
| **Initial Results and Next Steps:** Do the initial results presented make sense? If not, is there an explanation stating the reasons why or any new methods that will be tried? Are the initial conclusions drawn from the project in line with the objective of the project? Given the work done on the project so far, has considerable progress been made and are the next steps to finishing the project explained? | Initial results and next steps not provided. | Initial results are mentioned but they do not look/sound professional. Next steps are not explained in enough detail and do not seem confident. | Initial results shown but analysis does not seem it will reach a proper conclusion by the final delivery date. Next steps explained vaguely and still plenty work to do. | Initial results and conclusion are good and clear at an 80% quality level. Next steps explained. | Initial results are clear to follow, and the next steps are explained on work remaining. |